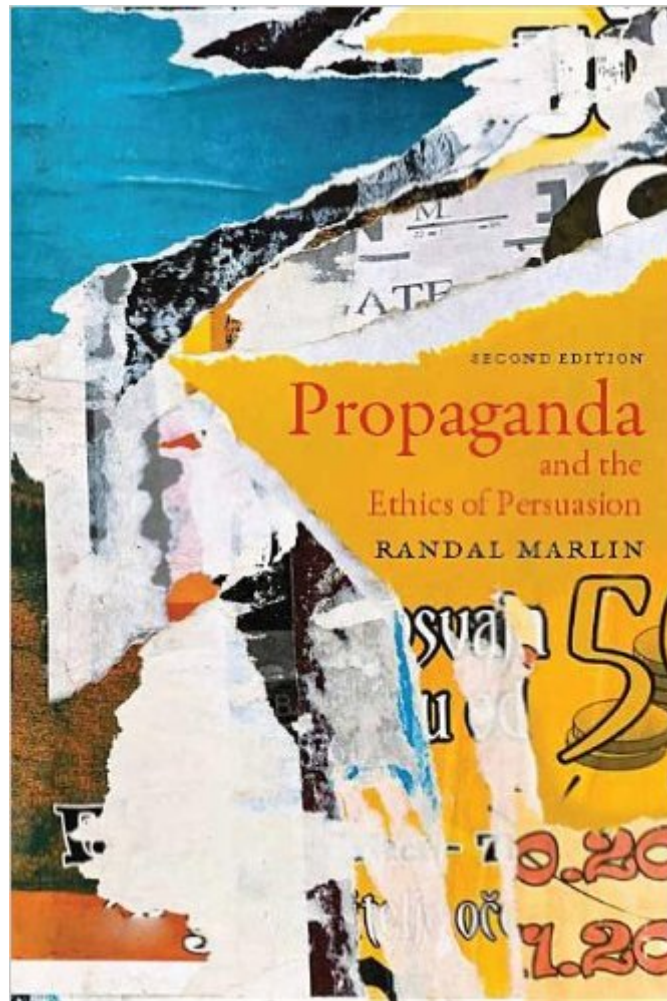


The book was found

Propaganda And The Ethics Of Persuasion - Second Edition



Synopsis

This book develops a sophisticated account of propaganda and its intriguing history. It begins with a brief overview of Western propaganda, including Ancient Greek theories of rhetoric, and traces propaganda's development through the Christian era, the rise of the nation-state, World War I, Nazism, Communism, and the present day. The core of the book examines the ethical implications of various forms of persuasion, not only hate propaganda but also insidious elements of more generally acceptable communication such as advertising, public relations, and government information, setting these in the context of freedom of expression. This new edition is updated throughout, and includes additional revelations about a key atrocity story of World War I.

Book Information

Paperback: 350 pages

Publisher: Broadview Press; 2 edition (October 10, 2013)

Language: English

ISBN-10: 1554810914

ISBN-13: 978-1554810918

Product Dimensions: 6 x 0.8 x 9 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #1,049,564 in Books (See Top 100 in Books) #234 in Books > Politics & Social Sciences > Politics & Government > Specific Topics > Propaganda & Political Psychology #733 in Books > Politics & Social Sciences > Philosophy > Social Philosophy #1646 in Books > Textbooks > Communication & Journalism > Communications

[Download to continue reading...](#)

Técnicas de Persuasion / Techniques of Persuasion: De la propaganda al lavado de cerebro/ From Propaganda to Brainwashing (Psicología/ Psychology) (Spanish Edition) The Art of Persuasion for Mutual Benefit: The Win-Win Persuasion (persuasion techniques, influence people, psychology of persuasion) Persuasion: The Key To Seduce The Universe! - Become A Master Of Manipulation, Influence & Mind Control (Influence people, Persuasion techniques, Persuasion psychology, Compliance management) Propaganda and the Ethics of Persuasion - Second Edition Propaganda & Persuasion 5th (fifth) edition Age of Propaganda: The Everyday Use and Abuse of Persuasion Propaganda, Power and Persuasion: From World War I to Wikileaks Techniques of Propaganda and Persuasion Propaganda, Power and Persuasion: From World War I to Wikileaks (International

Library of Historical Studies) Persuasion: The Subtle Art: How to Influence People to Always Get YOUR Way and What YOU Want (Persuasion, Influence, Hypnosis, Psychology, Compliance Gaining, Human Behavior, Mind Hacks, Book 4) Summary - Influence: An Amazing Summary About This Book Of Robert Cialdini! -- The Psychology Of Persuasion (Influence: An Amazing Summary-- Persuasion, ... and Practice, Summary, Book, Influencer) Concise Guide To Paralegal Ethics, (with Aspen Video Series: Lessons in Ethics), Fourth Edition (Aspen College Series) Biomedical Ethics for Engineers: Ethics and Decision Making in Biomedical and Biosystem Engineering (Biomedical Engineering Series) University Ethics: How Colleges Can Build and Benefit from a Culture of Ethics Natural and Divine Law: Reclaiming the Tradition for Christian Ethics (Saint Paul University Series in Ethics) Media Control, Second Edition: The Spectacular Achievements of Propaganda (Open Media Series) Case Studies In Nursing Ethics (Fry, Case Studies in Nursing Ethics) Business Ethics in Jewish Law: With a Concluding Section on Jewish Business Ethics in Contemporary Society Second Front: Censorship and Propaganda in the 1991 Gulf War Thank You For Arguing, Revised and Updated Edition: What Aristotle, Lincoln, And Homer Simpson Can Teach Us About the Art of Persuasion

[Dmca](#)